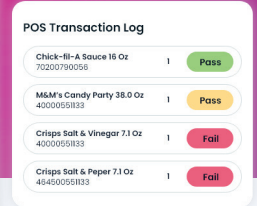
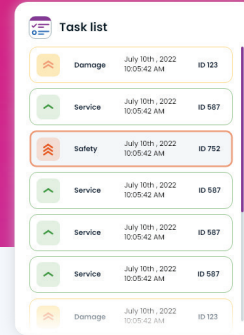
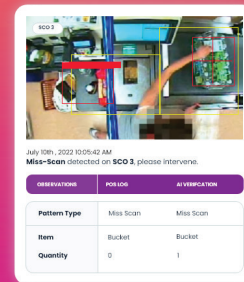




The Superfood for Smarter Retail Operations



1 in 3 customers will leave a brand after just one bad experience

\$100B lost annually to retail theft

Overwhelmed by labor shortages, customer complaints, endless inventory tasks, and shrinkage? Take back control With Pitaya.ai by Centific!

Pitaya.ai is the innovative SaaS platform that utilizes data-driven AI, including computer vision technology, large language models, deep learning, and neural networks to make your existing cameras smarter, automate manual monitoring and data collection, deliver actionable insights, cut costs, grow revenue, and achieve unprecedented retail efficiency and success.

Key Features and Benefits

Pitaya.ai makes sense of consumer data to enable you to supervise 360-degree storefront operations and unlock sustained growth with a justifiable investment cost.



Automate Redundant Tasks so associates can prioritize customer experience.



All-in-One Solution to eliminate stress/time of managing multiple systems.



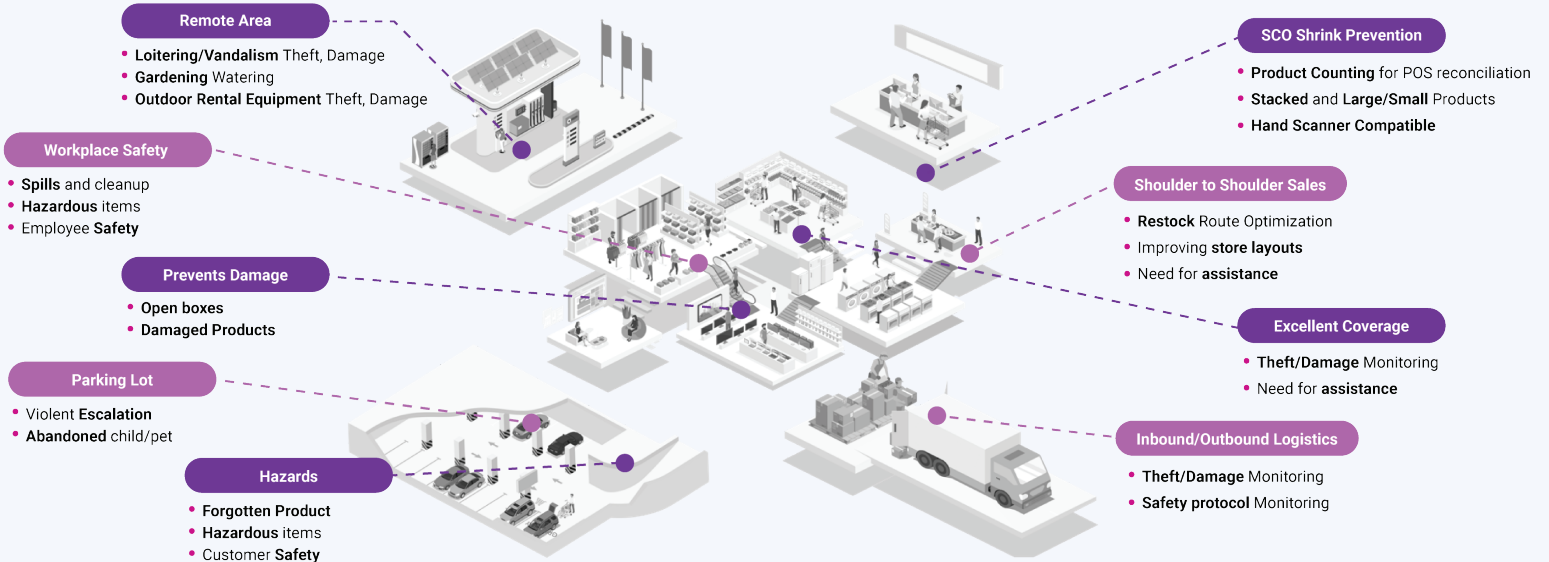
Customize Tailor Solutions to match your scale, budget, and business needs.

1 Day Installation & Configuration

24/7 Availability and Support

90% Less Engineering effort

Accelerating Insights



Enabling Opportunities

Gain end-to-end visibility to improve customer journey and drive customer loyalty with Pitaya.ai for:

Asset Protection

Empower your associates with alerts before shrink happens.

Customer Experience

Understand customer profiles & in-store journeys.

Retail Execution

Ensure OSA, planogram compliance and consistent CX.

Workplace Safety

Make cameras smarter, protect associates and customers.

Merchandising

Optimize pricing, promotions, and ROI with Generative AI.

Why Centific

Centific helps global companies solve their toughest customer experience challenges with data-driven, people-centric solutions.



Reach

With teams in the **Americas, Europe, APAC, and around the world**, Centific has the **global support** and resources to help your brand succeed in any market.



Scale

Our **OneForma platform** gives you access to **1M+ users across 230 countries and territories**, giving you more insight into your customers around the world.



Technology

We leverage the latest in **AI, ML, and cloud technologies** to help you deliver best-in-class customer experiences powered by people.