

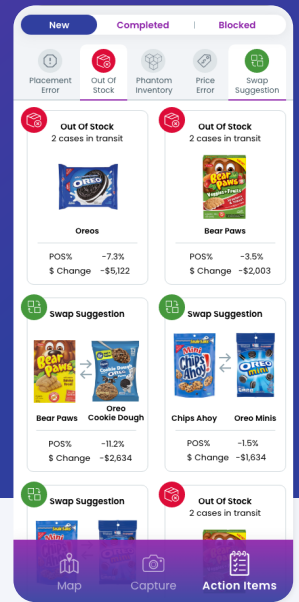
Retail Perfection Is a Reality

60%

of associate time is wasted on tasks that can be automated with CV and AI technologies

\$1.1

trillion is lost annually due to low/no on-shelf availability



Executing a perfect retail store is complex, labor-intensive, and intensifies year after year, with more than 30,000 new products launched annually to serve customers' ever-changing needs and behaviors.

Lighthouse is the enterprise AI solution that retailers use to overcome storefront challenges by accelerating audits and boosting retail efficiencies, enabling your team to focus on service, training, and other human-centric aspects of the retail experience. Protect your bottom line, create labor efficiencies, and optimize operations with the added vision of Lighthouse.

Key Features and Benefits

Real-Time Computer Vision

delivers robustness, accuracy, scalability

Instant Shelf Insights

give instantaneous corrective actions

Offline Mode

works when internet connectivity is not stable

Rapid Time-To-Value

means faster implementation and reduced costs

Walking Capture

user-friendly experience for mobile shelf capture

Edge Computing

seamlessly integrates with existing platforms

Insights Platform

manages with pre-trained models and XOps

70%

Time savings on in-store audits

85%

Planogram integrity score

90%

Reduced in OOS

10K

Annotated grocery products

Drive Impact at Scale (instead of Accelerating Insights)



Enabling Opportunities

Lighthouse makes the perfect store a reality and solves questions that are top of mind for today's enterprise organizations:

- How can I best delegate my staff's activities and task status?
- Are products arranged for peak performance?
- Does the price tag reflect relevant and updated POS data?
- Are in-store promotions being executed properly?
- Is there out-of-stock (OOS) or phantom inventory in the store?
- Are there low-performing SKUs that could be swapped for better ones?
- What products should be part of an upcoming order?
- How is this store performing compared to others?

Why Centific

Centific helps global companies solve their toughest customer experience challenges with data-driven, people-centric solutions.



Reach

With teams in the **Americas, Europe, APAC, and around the world**, Centific has the **global support** and resources to help your brand succeed in any market.



Scale

Our **OneForma platform** gives you access to **1M+ users across 230 countries and territories**, giving you more insight into your customers around the world.



Technology

We leverage the latest in **AI, ML, and cloud technologies** to help you deliver best-in-class customer experiences powered by people.