



In Partnership with  Prove &  Microsoft Partner

Digital Fraud Protection

Unmask Fraud in Financial Institutions Through the Power of AI



Combat Fraud with Digital Fraud Protection Platform (DFP)

Financial and banking institutions face ever-growing fraud attacks resulting in staggering damages. Centific's Digital Fraud Protection is an AI-powered platform that constantly learns and adapts to fraud patterns, so you stay one step ahead of cyber-criminals.

Protecting your institution from fraud is not just a necessity, **it's a strategic advantage.**

Trusted Results in the Financial Industry



Business problem

Prevent fraudulent transaction activity as online shopping overtakes retail sales. Financial institutions must protect customers from fraud while providing a seamless online purchasing experience.



Our solution

Centific's Digital Fraud Protection platform, along with our Gen AI capabilities, facilitate real-time approve/decline decisions, efficient new data handling, and robust ID verification. Our E2E solution has been successfully field-tested in top financial institutions, with our key partner's technology trusted by 9 of the top 10 U.S. banks.



The result

As a result of implementing Digital Fraud Protection with the Enhanced Decisioning Data API, our banking partners have experienced a significant growth success

45% reduction in false positive declines and **15%** reduction in overall fraud

Key Capabilities for Uncompromised Financial Security

Account Protection

DFP's comprehensive protection is fueled by the following:



Device fingerprinting



Phone-centric identity via Prove



Efficient case management tools



Bot detection

Up and Running in Just 4 Weeks

Our streamlined onboarding process safeguards your operations and customers against fraud in just one month.

Save Millions Annually with Purchase Protection

Advanced machine learning algorithms analyze transactions in real-time, detecting and preventing fraud-related losses while boosting revenue acceptance rates.

Identity Verification Marketplace

DFP is enriched with Prove's Trust Score™ and Identify Verify with KYC API (TM) and easily integrates with verification providers and technologies to strengthen fraud prevention measures and customer trust.

Achieve 90% Accuracy Rates

DFP's extensive data source network allows analysis of historical fraud patterns and correlates them with real-time transaction data with peerless accuracy.

Perfectly Balance Fraud Prevention & CX

Intelligent ML models reduce false positives, automate workflows, and improve transaction acceptance rates.

Actionable Insights and Compliance

Make informed, proactive decisions to address fraud threats with advanced data analytics and comprehensive reports/dashboard. Safeguard customer data and maintain regulatory standards (including GDPR & CCPA.)

Custom Tailored Business Rules

Tailor the solution to your businesses' unique needs. Fine-tune fraud detection parameters, customize risk thresholds and establish real-time alerts to ensure comprehensive protection.

Integrate with Your Existing Fraud Solutions

Imagine your current systems empowered with active learning for ML models, Data Pipelines, and much more to reduce bias and false positives. By using your existing infrastructure, you skip operational delays and disruptions.



Contact us at solutions@centific.com to learn more about safeguarding your customers and institution with Digital Fraud Protection by Centific.

